The Parks and Recreation Division of King County, Washington maintains and operates one of the nation’s largest municipal park divisions and proudly receives more than 8 million annual visitors to its 25,000 acres of natural areas. In addition to providing over 175 miles of trails, the Parks Division manages 180 parks, including such regional treasures as Marymoor Park, Cougar Mountain Regional Wildland Park and the world-class Weyerhaeuser King County Aquatic Center.

COME PARTNER WITH US...
COME PARTNER WITH US

King County adopted its Partnership-for-Parks initiative in 2003 to develop public-private entrepreneurial partnerships and enhance recreational amenities and services in the communities we serve. Our mission is to improve the County’s Parks, Trails, Pools, Open Space, Natural Lands and Recreational Amenities. By combining sound stewardship practices with strategic corporate and community partnerships, King County Parks will ensure the region’s environmental and recreational legacy for generations to come.

The Division is seeking ideas and proposals for the following enterprise categories:

- Recreational / Adventure Activities
- Promotional Advertising
- Eco Tourism Opportunities
- Gifts, Grants, Endowments
- Historic District Renovations
- Naming Rights & Sponsorship
- Professional / Amateur Sports Events
- Property Lease Agreements
- Sustainable Building Projects
- Capitol Projects & Real Estate Development

Sponsorship & Promotion
- Sponsorship for the Movies @ Marymoor Outdoor Summer Series
- Velodrome @ Marymoor Park

Food & Beverage Concession Opportunities
- Tolt MacDonald Park
- King County Aquatics Center
- Marymoor Park
- Steve Cox Memorial Park & newly remodeled Mel Olson Stadium
- Five Mile Lake Park

Request for Ideas & Proposals 2009 BIG IDEAS
PARTNER WITH PARKS

- Grants and/or Matching Funds are available via King County Parks Community Partnership programs
- Valuable, cost-effective publicity and media coverage for your project, program or business venture
- Create goodwill in the community and brand recognition for your business
- Selected proposals will have a knowledgeable and motivated partner in the Parks Division
- Parks Division offers extensive indoor/outdoor recreational and infrastructure opportunities
- Leverage the Parks Division’s extensive network of community relationships

Why?

Request for Ideas & Proposals
UNLIMITED OPPORTUNITIES

CIRQUE DU SOLEIL
The Event Pad at Marymoor Park

GroupHealth
VELODROME MARYMOOR PARK
Naming Heights

White Center Heights Makeover & Regional Trail Wayfinding Kiosks
Events & Title Sponsorships

180 PARKS

175 MILES OF TRAIL

25,000 ACRES OF OPEN SPACE

Starbucks Coffee
Concession Opportunities
King County Parks

First Tech Credit Union
Hotspots Naming Rights Partnership

Subway
Parks Improvement Partner

evergreen
Partnering to create one of the region’s top mountain bike courses

New Boathouse at Marymoor Park

Naming Rights
Reflexology Paths

Aegis Living
People live here.

The Event Pad at Marymoor Park

Marymoor

Cougar Mountain

Steve Cox Memorial Park & Mel Olson Stadium

Aquatics Center

PAST and PRESENT

Request for Ideas & Proposals

2009 BIG IDEAS
RFI&P SUBMISSION REQUIREMENTS

Proposals will be accepted throughout the year. Please note, some opportunities are seasonal and require proposals early in the calendar year. Submit proposals via e-mail in an MS Word attachment to admin.parks@kingcounty.gov. Hard copies of proposals will be accepted if mailed or hand-delivered to the address below. Confirmation for proposals received will be delivered by e-mail only.

King County Parks and Recreation Division
201 S. Jackson Street, Suite 700
Seattle, WA 98104
Attn: Contract Administrator

Proposals should contain the following information

1. Title & Proposal Summary
2. Individual or Business Name
3. Contact Person, Title, Phone Number, Mailing Address & Email Address
4. Proposed Location
5. Project Description & Feasibility
6. Qualifications
7. Relevant Experience
8. Credentials or Resume
9. Summary of Agreement Terms
10. Revenue Projections &/or Other Benefits to Parks Division
11. Timeframe for Project Implementation

Evaluation and Selection

The County may select proposals that are determined to be in the best interest of the public, based on project compatibility with the selected location(s), projected revenue or other benefit to King County Parks Division, feasibility & timing of implementation, demonstrated success, prior experience and other relevant information.

The County may select, in its sole discretion, proposals it deems most feasible and beneficial to the citizens of King County. The County may negotiate agreements that differ from the terms initially submitted by proposers. Agreements will contain provisions appropriate to the particular proposal, consistent with County policies and applicable law. The County may reject any or all proposals and this RFI&P process does not preclude The County from entering into agreements using other procedures. Any Proposer selected for a contract shall complete all required forms and documents as required by Federal, state and local law. By submitting a proposal, Proposers agree to the terms of this RFI&P.

QUESTIONS

Questions must be submitted in writing (preferably via e-mail) to admin.parks@kingcounty.gov or King County Parks and Recreation Division, Attn: Contract Administrator, 201 S. Jackson Street, Suite 700, Seattle, WA 98104.

HELPFUL INFORMATION

King County Procurement
kingcounty.gov/procurement/
Parks Division Business Plan
kingcounty.gov/recreation/parks/about/businessplan.aspx
Parks Division’s Partnership & Enterprise Initiatives
kingcounty.gov/recreation/parks/community/training.aspx

...A FINAL NOTE

As Director of the Parks and Recreation Division, I would like to personally thank you for your interest in supporting King County Parks enterprise initiatives. We look forward to hearing from you.

Kevin Brown
Parks Director