



GreenTools Government Confluence:
THE "UNCONFERENCE" FOR IMPLEMENTING CHANGE
IN YOUR JURISDICTION.
CO-HOSTED BY CASCADIA REGION GREEN BUILDING COUNCIL.

Session:
Opportunities for Existing Building Stock

Presenters:
Kelly Kirkland, O'Brien & Company
Aaron Adelstein, Built Green

Date:
May 5, 2010



Opportunities for Existing Building Stock

LEED-EB: O&M

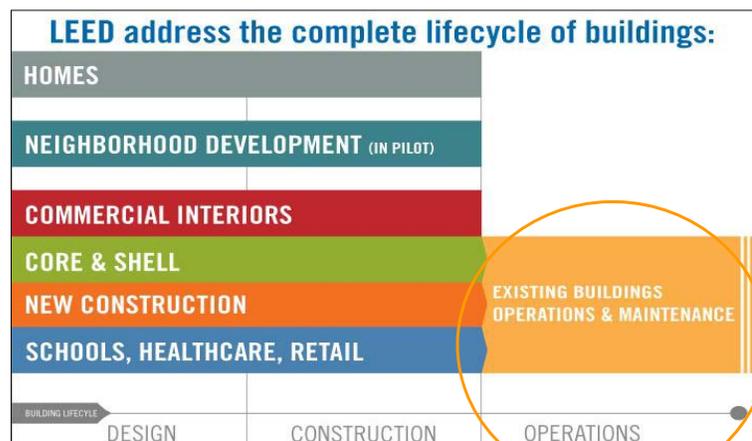
Kelly M. Kirkland, LEED AP O+M
O'Brien & Company



Why do we care about rating systems?



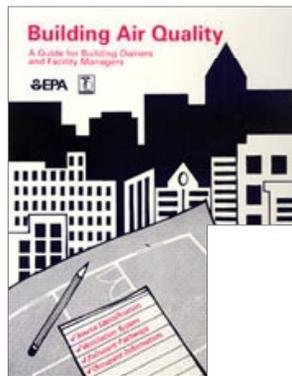
LEED Family of Rating Systems



Credit Types



Plans & Policy Credits



Calculation Credits



Tracking Credits



Retrofit Credits



Audit & Survey Credits



Categories and Credits

Category	Prereq.	Credits	Points
Sustainable Sites	0	8	26
Water Efficiency	1	4	14
Energy & Atmosphere	3	6	33
Materials & Resources	2	9	12
Indoor Environmental Quality	3	3	15
Innovation in Operations / Regional Priority Credits	0	3	10
TOTAL 9 prerequisites – 33 credits – 110 points			



LEED Credit Format & Structure

Goal →

Target or Task →

Tips →

Reference Standards →

Additional Indoor Plumbing Fixture and Fitting Efficiency

SS	WE	EA	MR	EQ	IO
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Credits 2.1 - 2.3

Intent
To maximize indoor plumbing fixture and fitting efficiency within buildings to reduce the use of potable water and consequent burden on municipal water supply and wastewater systems.

Requirements
During the performance period, have in place strategies and systems that in aggregate produce a reduction in indoor plumbing fixture and fitting potable water use from the calculated LEED for Existing Buildings: O&M baseline established in WE Prerequisite 1.

- WE Credit 2.1 (1 point): 10% reduction in indoor plumbing fixture and fitting potable water use from the LEED for Existing Buildings: O&M baseline.
- WE Credit 2.2 (2 points): 20% reduction in indoor plumbing fixture and fitting potable water use from the LEED for Existing Buildings: O&M baseline.
- WE Credit 2.3 (3 points): 30% reduction in indoor plumbing fixture and fitting potable water use from the LEED for Existing Buildings: O&M baseline.

Potable water is water suitable for drinking that meets or exceeds EPA drinking water standards; it is supplied from wells or municipal water systems.

Potential Technologies & Strategies
Reduce indoor plumbing fixture and fitting water usage through automatic controls and other actions. Specify water-conserving indoor plumbing fixtures and fittings that exceed the Uniform Plumbing Code 2006 or International Plumbing Code

1-3 points

EXEMPLARY PERFORMANCE AVAILABLE

Bonus points are available for going above-and-beyond



Sustainable Purchasing Policy

- o Develop a policy that addresses, at minimum, purchases of ongoing consumables



Solid Waste Management Policy

- o Develop a solid waste management policy that addresses:
 - o ongoing consumables,
 - o durable goods,
 - o facility alterations and additions and
 - o recycling of all mercury-containing lamps.



Green Cleaning Policy

- Develop a Green Cleaning Policy which addresses:
 - Purchase of sustainable cleaning equipment and products
 - Standard operating procedures for methods of cleaning different building surfaces



Energy Efficiency Best Management Practices

- Develop/Update the following documents:
 - Sequence of Operations
 - Building Operating Plan
 - Systems Narrative
 - Preventative Maintenance Plan
- Conduct an ASHRAE Level 1 Energy Audit.



Environmental Tobacco Smoke (ETS) Control

- Prohibit smoking in the building and designate smoking areas at least 25 feet from building entries

OR

- Designate smoking rooms in the building and design to effectively contain, capture, and remove ETS from the building.



Minimum Indoor Plumbing Fixture/Fitting Efficiency

- Based on the date of installation of your water fixtures, beat the *custom* LEED baseline for your building.

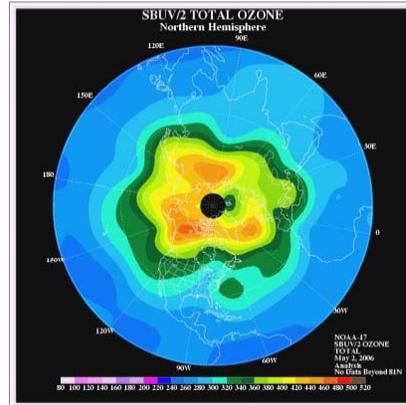


Fundamental Refrigerant Management

- Do not use CFC-based refrigerants in HVAC&R base building systems (unless it is not economically feasible)

OR

- Demonstrate that a phase-out plan is in place



Outdoor Air Introduction and Exhaust Systems

- Supply air ventilation rate to meet ASHRAE 62.1-2007

OR

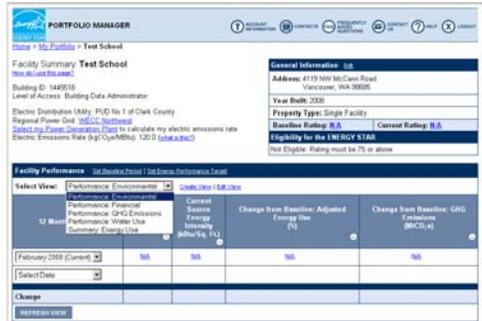
- At least 10 cubic feet per minute (cfm) of outdoor air per person.



Minimum Energy Efficiency Performance

- o Earn a minimum score of 69 in Energy Star Portfolio Manager.

Other compliance pathways are available, but are more difficult to document.



ENERGY STAR Portfolio Manager



PORTFOLIO MANAGER

Home > My Portfolio > Sample Facility

Facility Summary: Sample Facility

[How do I use this page?](#)

Building ID: 1445518

Level of Access: Building Data Administrator

Electric Distribution Utility: Puget Sound Energy Inc ([change](#))

Regional Power Grid: [WECC Northwest](#)

[Select my Power Generation Plant](#) to calculate my electric emissions rate

Electric Emissions Rate (kgCO₂e/MBtu): 120.6 ([what is this?](#))

[Generate a Statement of Energy Performance](#) for uses other than applying for the ENERGY STAR.



ENERGY STAR Portfolio Manager

 **PORTFOLIO MANAGER**

Current Space Attribute Values [What is this?](#)

Space Attribute	Space Attribute Value (Temporary values should only be used if an Actual value is not currently known) What is this?
Gross Floor Area (required for benchmarking)	105000
Weekly operating hours (required for benchmarking)	40
Workers on Main Shift (required for benchmarking)	500
Number of PCs (required for benchmarking)	500
What percent of this space is air-conditioned? (required for benchmarking)	Not Air Conditioned
What percent of this space is heated? (required for benchmarking)	50% or more

Select a Space Type

- Select a Space Type
- Bank/Financial Institution
- Courthouse
- Hotel
- House of Worship
- K-12 School
- Medical Office
- Office
- Residence Hall/Dormitory
- Retail
- Supermarket/Grocery
- Warehouse
- Computer Data Center
- Multifamily Housing
- Other
- Parking
- Swimming Pool



ENERGY STAR Portfolio Manager

 **PORTFOLIO MANAGER** 

Edit Energy Use:

[Add Meter Entries](#)

Remove Entry	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)	Energy Use (kWh (thousand Watt-hours))	Cost - US Dollars (optional)
<input type="checkbox"/>	08/01/2009	08/31/2009	121100.00	\$
<input type="checkbox"/>	07/01/2009	07/31/2009	101100.00	\$
<input type="checkbox"/>	06/01/2009	06/30/2009	100100.00	\$
<input type="checkbox"/>	05/01/2009	05/31/2009	201100.00	\$
<input type="checkbox"/>	04/01/2009	04/30/2009	211100.00	\$
<input type="checkbox"/>	03/01/2009	03/31/2009	201100.00	\$



ENERGY STAR Portfolio Manager



General Information Edit	
Address: 4119 NW McCann Road , Seattle, WA 98104	
Year Built: 2006	
Property Type: Single Facility	
Baseline Rating: N/A	Current Rating: 80
View Period Ending Dates	
Water Period Ending Dates Current: N/A Baseline: N/A	Energy Period Ending Dates Current: August 2009 Baseline: N/A
Eligibility for the ENERGY STAR	
Not Eligible: Current period ending over 120 days	



Key Considerations for LEED-EB Certification



Major Players

Have Substantial Responsibility for Prerequisites and Credits

- o Facility Manager/ Owner
- o Building Engineer



Additional Participants

- o Tenants
- o Custodial staff
- o Groundskeeper
- o AEC Team (for renovations and additions)



Occupant Involvement

- o Prerequisites are all within the control of the building owners and operators – but the actions of **building users** are critical to earning some points



How many buildings?

- EB was designed to certify individually-metered, single building.
- However, campus or multiple building certifications appear to be in the works



Building Type

- Specifically applicable to commercial, institutional, and multi-family residential



Regional Priority Credits (Cascadia)

- 25% of site area in open space
- Stormwater quantity control
- Sustainable purchasing of food
- Waste stream audit
- Energy Star Score of 95+
- Renewable energy (12% on-site, 100% off-site)



Recertification

- Recertification is available every 1-5 years



Benefits



Certification Benefits

- Third party validation of achievement
- LEED certification **plaque** to mount on building
- Qualify **incentives** and anticipate **mandates**
- Be recognized as a **regional leader**



Certified EB O&M Buildings (WA)

1111 Third Avenue		Seattle
City Center Bellevue	Beacon Capital Partners, LLC	Bellevue
Columbia Center		Seattle
IBM Building	Unico Properties	Seattle
Key Center	Beacon Capital Partners	Bellevue
Lincoln Executive Center Bldg. 3	Beacon Capital Partners	Bellevue
Plaza Center	Beacon Capital Partners	Bellevue
Plaza East	Beacon Capital Partners	Bellevue
Puget Sound Plaza	Unico Properties	Seattle
Skyline Tower	Beacon Capital Partners	Bellevue
Sunset North Building #3		Bellevue
Sunset North Building #4		Bellevue
Sunset North Building #5		Bellevue
The Dexter Horton Building		Seattle
The Skinner Building		Seattle
US Bank Plaza	Beacon Capital Partners	Bellevue
Wells Fargo Center		Seattle



Take Home Messages

- Performance, performance, performance
- Involve the right people
- Start small and grow



Resources

- **USGBC**
<http://www.usgbc.org/LEED/eb>
Download the free LEED-EB “Rating System”
- **Portfolio Manager**
<https://www.energystar.gov/istar/pmpam/>
Create a free account, enter data for your building
- **BOMA Killowatt Crackdown**
<http://kilowattcrackdown.betterbricks.com/>
Highlights local buildings efforts to reduce energy use,
includes energy efficiency resources



Thank You!

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Built Green™ and the Green Building Market



Aaron Adelstein
Built Green Director
builtgreen@mbaks.com

**Cascadia Government Summit,
Bellevue, WA 5-5-2010**



Built Green Program History

- Founded in 1999
- Multiple stakeholder organization:
 - Master Builders Association
 - King County
 - Snohomish County
 - Other Invested Groups:
 - City of Seattle
 - 1000 Friends of Washington
 - Sierra Club
 - Multiple green architects, builders and developers



Built Green Washington



- Cooperative of all 9 Built Green programs in State

WEBSITE:

- Classes and Events Calendar
- Links to all local green building programs
- Educational resource for builders, designers, associates, and the public

www.builtgreenwashington.org

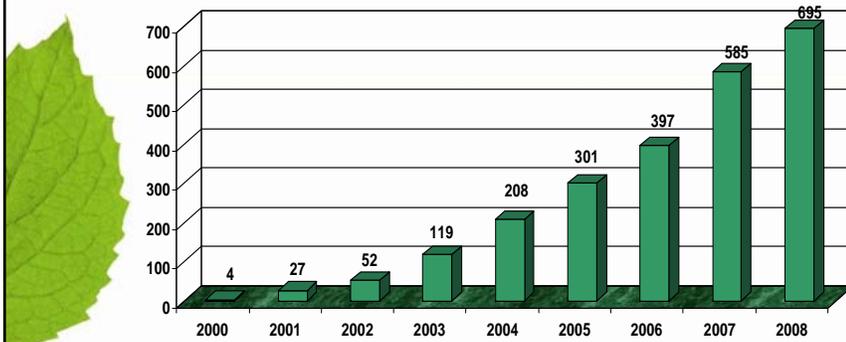


What is Built Green™?

- Built Green is a residential green building **certification program**. It provides a framework by which to measure the level of 'green' in a home through the use of a Built Green checklist.
- An **educational program** on green building for builders, designers and consumers.
- An **association** of builders, designers, realtors, vendors, utilities, and municipalities. Built Green provides opportunities for networking among industry leaders.
- 501c(3) non-profit

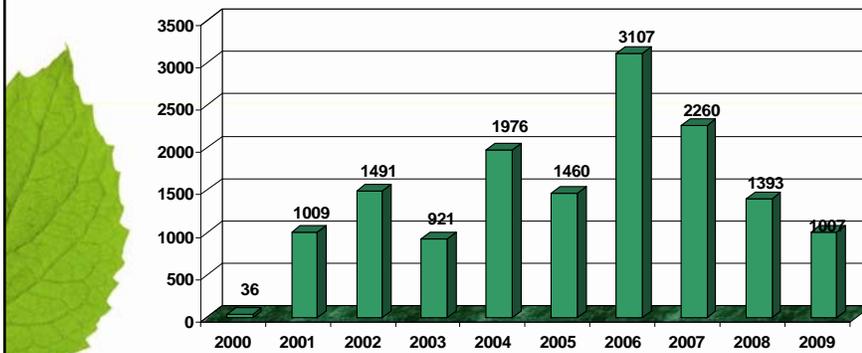


Built Green Membership Growth



as of 05/01/2008

Built Green Projects Certified



14,251
Total Projects Certified



as of 01/01/2008

Program at a Glance



Built Green Program
14,251 certifications since 2000

Single Family Remodeler

Multifamily Green Communities



Checklist Overview

- Minimum Requirements

- Four Sections:
 - Site and Water
 - Energy Efficiency
 - Indoor Air Quality
 - Materials Efficiency

- Four Star Levels:
 - 2-Star: Remodel and Multi-Family entry level
 - 3-Star: Single Family entry level; points vary by checklist
 - 4-Star: Additional requirements; 5-Star: more rigorous requirements and point totals



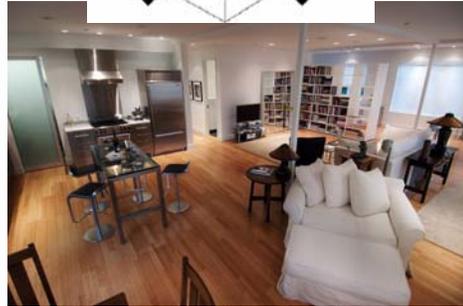
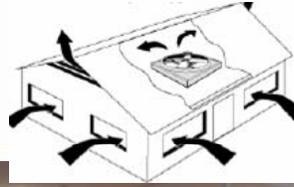
Site & Water



Energy Efficiency



Health & Indoor Air Quality



Materials Efficiency



Checklist Overview

- **2-Star Requirements:**
- Builder educational requirement
- Homeowner education
- 80-200 points total
- Minimum of 15-30 points per section
- Remodel must use Energy Retrofit Worksheet
- 3rd party verification required starting in 2010



Built Green Retrofit Checklist - 2-Star Level Only

Measures	Avg. Annual kWh Savings	Points Available	Points
Required Measures			
Air Seal Home to a minimum of 10 ACH@50 Pascals (blower door test required)	0.28 per ACH reduction (sq. ft. floor area)	Required	
If home is air sealed to 7ACH@50 Pascals - the house must meet current Washington State ventilation code requirements		Required	
Insulate Entire Accessible Attic to R-44 or better	2.6 per sq. ft. attic area	Required	
Higher Cost Measures (+\$5,000)			
Windows	17.7 per sq. ft. window area	6	
Hydronic Floor or Wall	--	4	
If re-siding: Rigid foam on exterior	--	3	
Fuel Switch: Oil-Gas/Heat Pump	--	5	
Fuel Switch: Elec-Gas	--	4	
Fuel Switch: Elec-Heat Pump	--	5	
Upgrade Furnace to	2600-2725 (90%-95%)	4	
Medium Cost Measures (\$1000-\$5000)			
Install Tankless Water Heater	2200	4	
Insulate Floor	2.4 per sq. ft. floor area	4	
Insulate Walls to R-13	1.9 per sq. ft. wall area	6	
Appliances: Clothes Washer	104 per clothes washer	1	
Appliances: Refrigerator (pre-1993)	54 per refrigerator	1	
Lower Cost Measures (-\$1000)			
Seal Ducts - unconditioned (insulate ducts?)	1056 per house	4	
Programmable thermostats	--	1	
CFL's or LED's (50%) minimum	33 per bulb	1	
Showerheads (3 locations)	75 per showerhead replaced	1	
Insulate pipes	20 per house	1	
Insulate water heater	--	1	

Min. Points Required: 15

Total Points: 0

*Other energy retrofit measures (i.e. solar hot water) may be applicable for credit at the discretion of the Built Green Director



Checklist Overview

- **3-Star Requirements:**
- Builder and Homeowner education requirement
- 150-180 points total
- Minimum of 20 points per section
- Remodels, must be brought up to WA State New Construction energy code, excluding walls



Checklist Overview

- **4-Star Requirements:**
- 3rd party verifier
- Certified Energy-Star or equivalent ~ 15% above current Washington State new construction energy code
- Low-VOC paint
- Drought tolerant plants
- Low Flow faucets and showerheads
- Use of recycled content materials, jobsite recycling plans
- 250-80 points minimum; 25 points in each section



Single-family Checklist Overview

- **5-Star Requirements:**

- All 3 and 4-Star requirements
- Reduce existing turf grass by 50%
- Use of pervious materials for 1/3 of all driveways, walkways and patios
- Retain 30% of trees on-site
- Home energy use 30% better than current WA energy code
- No use of urea-formaldehyde products
- Minimum 70% recycling rate
- 400-430 points minimum; 40 points in each section



Market overview

30% Of U.S. Market makes purchasing decisions based on moral and ethical values. = **\$76.47 Billion**

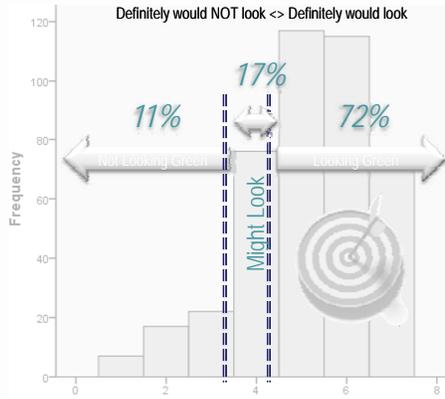
Over 50% of Contractors say they incorporate green building techniques and products into their projects

- Consumer market is beginning to understand green building and the market differentiation

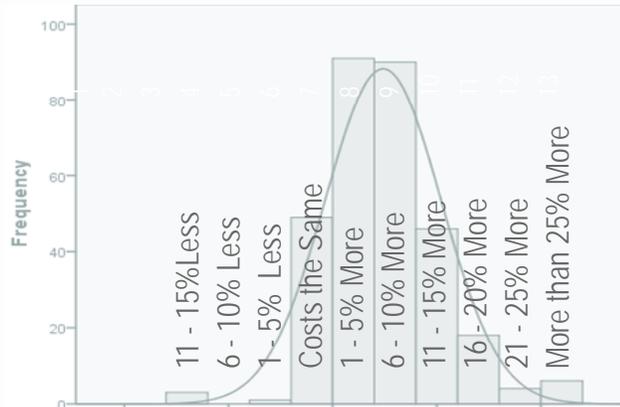


Who is Looking Green?

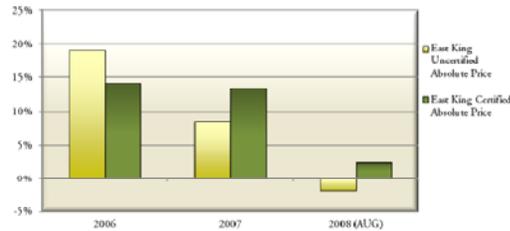
- 430 Puget Sound home owners
- Median income \$80k
- 74% college or more
- 55% female
- 75% married
- Median age 50



Looking Greens are willing to pay 6-10% more



Built Green Value Analysis

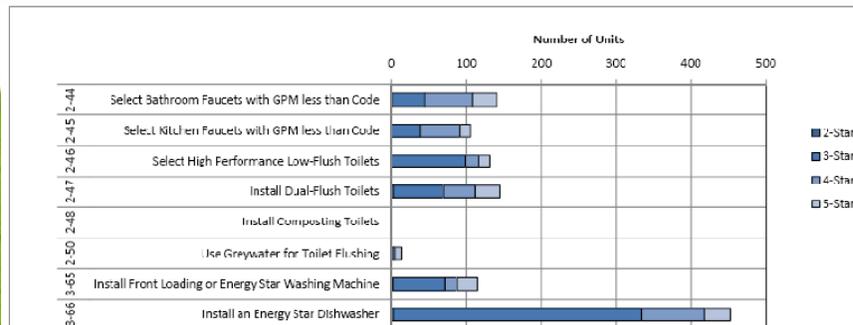


GreenWorks Realty December 2009 E-Cert Report

	Non Certified	Certified Homes	% Diff
# of homes sold	5,811	1,878	25.1%
Median Square Ft	2,379	1,800	-24.3%
Median Sold Price	\$ 442,950	\$ 464,975	5.0%
Median Days on Mkt	60	56	-6.7%
Price/SF	\$ 186	\$ 258	38.7%



Is this really working?

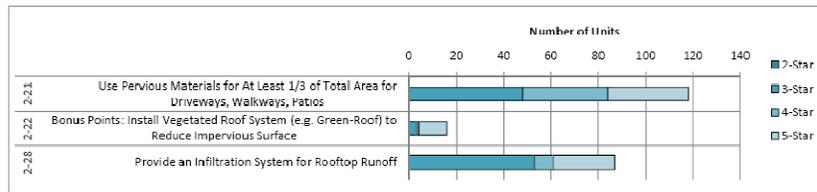


Indoor Plumbing Fixtures Water Savings

Annual Percent Water Savings	15%
Annual Water Savings	2,586,300 gallons per year



Is this really working?



Total Stormwater Runoff Savings

Percent Savings to Baseline	37%
Annual Stormwater Savings	1,319,011 gallons per year



Is this really working?

Construction Waste Recycled

Unit Diverting Waste to 50% Recycling Facility (5-24)	93 units
Unit Diverting Waste to 75% Recycling Facility (5-25)	101 units
Unit Diverting Waste to 85% Recycling Facility (5-26)	53 units

Construction Waste Recycled

Square Footage of Units Diverting Waste to 50% Recycling Facility (5-24)	145,640 Sq Ft
Square Footage of Units Diverting Waste to 75% Recycling Facility (5-25)	185,287 Sq Ft
Square Footage of Units Diverting Waste to 85% Recycling Facility (5-26)	99,178 Sq Ft

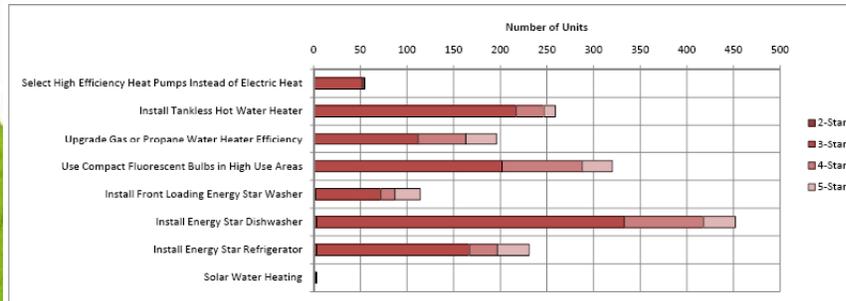
Actual Construction Waste to Landfill *	402 Tons
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Total Waste Diverted from Land Fill and Recycled

From 50% Recycling (5-24)	140 Tons
From 75% Recycling (5-25)	266 Tons
From 85% Recycling (5-26)	162 Tons
Total	568 Tons



Is this really working?



Estimated Total Energy Savings:

(4 & 5 Star Units Total Energy Savings + Lowest 2-Star & 3-Star Units Estimated Energy Savings from Individual Credits)

4572.5 MBTU per year

Seattle total: 1,340,199 kwh

King and Snohomish Counties: 5,360,796 kwh

= 3,232.5 Metric Tons of CO2 reduction

