

2005 Ethics Survey/Quiz Executive Summary

Introduction

The Board of Ethics conducted its second survey/quiz for county employees in October 2005. The quiz is one element of the Ethics Awareness Campaign that includes a unified image for all existing and new publications; personal outreach by Board members and executive director to county leadership; and the creation and distribution of Ethics Help Line cards and ethics posters throughout the county.

Survey/Quiz Objectives

- Raise awareness among county employees of the Code of Ethics, the Board of Ethics and its office, and the services they provide.
- Provide the Board with information on employee knowledge
- Gauge quality and quantity of employee contact with the ethics office

Distribution Method

- On-line to 11,000 employees

Response Rate

- 21%

Respondent Knowledge

- Nine of the ten questions received 81% or above correct answers.

Contact with the Ethics Office

- Respondents who have sought ethics information: 13%
- Contact met their needs completely or helped them to make a decision: 83%
- Respondents were very satisfied or satisfied with their recent contact, including timeliness of response and courtesy: 71%

Conclusions

- High participation rate indicates employees are interested in ethics as a topic.
- The high number of correct responses indicates that county employees have a strong, basic-level understanding of simple, key ethics issues.
- Employees who contacted the ethics office for information received helpful, timely and courteous responses, and were satisfied with the experience.

Demographics of Participants

- One-quarter (26%) are supervisors
- Three-quarters (74%) do not supervise others
- Response rate by department closely matched department size within the county