

King County Noxious Weed Program Education Activities: 2002 to 2008

	2002	2003	2004	2005	2006	2007	2008
Total audience for presentations (est.)	988	925	2,296	1,812	2,008	1,931	1,935
Number of contacts at events (est.)	N/A	2,800	5,596	4,783	6,576	9,530	4,904
Number of presentations	63	45	36	56	56	58	47
Number of public outreach events	N/A	9	15	21	17	24	23
Requests for brochures and fact sheets	209	155	94	166	158	140	135
Technical assistance calls and emails	124	238	218	343	421	413	413
Other types of technical assistance (including site visits)	51	23	34	114	88	78	92
Total outreach and education activities	447	468	397	700	753	714	715
Brochures and bulletins distributed	14,634	13,355	20,502	23,393	28,171	30,070	20,806
Website visitor sessions	66,061	71,645	81,178	112,197	129,626	143,000	180,082
Media appearances and inquiries	N/A	N/A	N/A	10	13	7	5