

COUNTY EXECUTIVE'S ADVISORY GROUP ON LAND CONSERVATION

HOMEWORK #2: POLLING IDEAS

email back to Karen by Monday October 17, close of business

If you have questions, please email or call Karen. (kreedconsult@comcast.net / 206.932.5063)

Thanks!

Your name: _____

1. Some questions I think would be particularly helpful to include in a poll are (For example, do you want to hear about how greenspace preservation compares to other values/priorities? Or top priorities for public funding? Etc.):

How often do you opt to visit a King County park for free, rather than pay fees at state or federal parks?

Karen – does King County already have polling about trail usage? I'm guessing they do. I've seen stats from Pierce County about commuter versus recreational use, income levels, etc.

I'm curious if they know how many people use regional trails to get to parks. The health data about proximity to parks could be different if parks are more accessible because of trails.

I believe we need to ask questions that can determine the kind of green people consider is their top priority, i.e. active parks vs. preserved woods and wetlands. We also need to have questions that deal with the green inside or missing from the most urban locations in our County. I'm sure you have been watching the push by the City of Seattle to open up sidewalks and park land for homeless encampments and the public's reaction to that idea.

1. How often do you visit greenspace areas in King County? (list a few multiple choice options)
2. How important is greenspace preservation to you? (list a few multiple choice options)
3. Would you be willing to pay a fee of \$20 (or some other amount) per year to support greenspace preservation in King County?
4. Would you be willing to support greenspace preservation by XXXX?

I think the poll should endeavor to find out how high a premium Co residents put on HVCLs, which ones, their reaction to not getting them all protected within the next 30 years, and the threats to their being developed, the degree to which they would help pay for accelerated acquisition/protection in order to extinguish the threats, and which funding sources they favor if willing to pay. I would also like to know if they're more inclined to tax themselves if there is substantial private money involved.

Would you support a conservation initiative if it demonstrated a public/private/partnership from many sectors?

A question about prioritization of public funding would be very helpful. Potentially one that offers a set of issues, such as affordable housing, transportation, land preservation, etc.

2. Other thoughts/questions regarding outreach to the public:

A public visibility campaign would do wonders – with the outcome to raise awareness and public support for donations