

2012 Farmers Market Statistics

	30 Markets Reporting		Comparison of same markets reporting in 2012 and 2011		
	# of markets *	2012	# of markets	2012	2011
Shoppers / day**	27	85,649	20	46,949	39,432
Shoppers / Year**	27	2,367,266	20	2,305,266	1,164,279
Vendor Sales***	28	\$18,666,616	23	\$18,498,924	\$14,695,558
Farmer sales	28	\$14,480,840	23	\$14,065,973	\$11,938,287
Total # of Vendors	30	2,233	21	1,758	1,334
Total # of Farmers	30	782	21	608	590
Lbs. Food Donated to Food Banks	22	105,622	8	33,482	45,174
SNAP Dollars received	17	\$111,228	7	\$57,866	\$41,378
FMNP dollars received State figures, Includes all markets	All	\$ 282,730	All	\$282,730	\$362,268
# Volunteer Hours	23	10,930	9	5,052	1,888

* = The number of markets that answered the question.

** = Does not include Pike Place Market shopper counts which include tourists. Pike Place counts are 25,000/day and 10 million annually.

*** = An additional estimated \$15 Million is generated by markets that did not report sales.



Department of Natural Resources and Parks
Water and Land Resources Division

Agriculture Program

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<http://www.kingcounty.gov/environment/wlr/agriculture-program.aspx>

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