

2011 Farmers Market Statistics

	29 Markets Reporting	Comparison of same markets reporting in 2011 and 2009 (22 markets reporting)	
	2011	2009	2011
Shoppers / day**	49,674 (27)*	35,879	43,414
Shoppers / Year**	1,388,080 (27)	1,115,491	1,233,435
Vendor Sales***	\$5,731,464 (26)	\$10,364,829	\$14,733,461
Farmer sales***	\$12,759,770 (26)	Not reported	\$11,695,891
Total # of Vendors	1,917 (29)	1,047	1,709
Total # of Farmers	806 (29)	614	709
Lbs. Food Donated to Food Banks	119,635 (19)	Not reported	113,654
SNAP Dollars received	\$106,083 (15)	Not reported	\$103,857
FMNP dollars received State figures, Includes all markets	\$362,268	Not reported	\$362,268
# Volunteer Hours	8,016 (16)	3,090 (15)	4,788 (13)

* = The number in () are the number of markets that answered the question.

** = Does not include Pike Place Market shopper counts which include tourists. Pike Place counts are 25,000/day and 10 million annually.

*** = Anecdotally, an additional \$15 Million is generated by markets that do not track sales



Department of Natural Resources and Parks
Water and Land Resources Division

Agriculture Program

King Street Center, KSC-NR-0600
201 South Jackson Street, Suite 600
Seattle, WA 98104

<http://www.kingcounty.gov/environment/wlr/agriculture-program.aspx>

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Steve Evans
(206) 296-7824
steve.evans@kingcounty.gov