

# 2013 BIG IDEAS



King County Parks **Your**  King County  
**Big Backyard**

200 Parks | 175 Miles of Trails | 26,000 Acres of Open Space

[kingcounty.gov/parks](http://kingcounty.gov/parks)

# WE WANT TO HEAR FROM YOU

**King County Parks** is dedicated to keeping your parks, trails and natural areas, clean, safe, open and accessible.

Our goal is to develop new and long-term partnerships that enhance our region's high quality of life and minimize ongoing operating costs in parks.

This entrepreneurial, collaborative mindset is what drives us to pursue big ideas with corporate, community and non-profit partners that share our vision.

If you have a big idea that promotes parks, supports operation and maintenance, generates revenue, or fosters stewardship, we want to hear from you!

## **We are actively seeking opportunities in these areas:**

- **Recreation or adventure activities**
- **Festivals and large events**
- **Organized sporting events**
- **Promotional opportunities**
- **Real estate development/capital projects**
- **Concession and property management**

# FIVE GOOD REASONS TO PARTNER WITH KING COUNTY PARKS

1. Leverage the Parks Division's extensive network of community relationships
2. Grants and/or matching funds are available through our [Community Partnership Grant Program](#)
3. Valuable, cost-effective publicity and media coverage for your project, program or business venture
4. Create goodwill in the community and prominent brand recognition for your business
5. Plug into extensive indoor and outdoor recreational and infrastructure opportunities

*King County Parks maintains and operates one of the nation's largest municipal park systems and we're constantly on the lookout for public-private partnership opportunities that serve the public good. If you have a **Big Idea for Your Big Backyard**, we want to hear from you.*

# 1.9 MILLION RESIDENTS

200 PARKS | 26,000 ACRES | 175 MILES OF TRAILS



# OPPORTUNITY: FACILITY MANAGEMENT

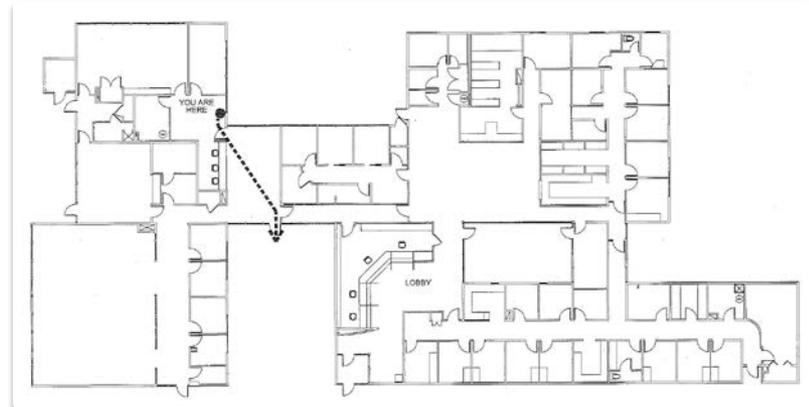
## Commercial office building adjacent to Lakewood Park

We are looking for a facility management partner for our commercial office building in South Seattle. The facility manager would be responsible for the overall management and operation of the 13,000 sqft facility, including establishing rental rates, marketing, tenant retention, leasing, tenant relations, and facility maintenance.



### Location:

10821 8<sup>th</sup> Ave SW  
Seattle, WA 98146



# OPPORTUNITY: MOBILE FOOD VENDORS

We are looking for several dedicated mobile food vendors to provide service for special events and regular park users throughout our parks and trails. If you are interested in serving these or other King County Parks locations, we invite you to submit a proposal.

## **Auburn**

- Five Mile Lake Park ⇨ 36429 44<sup>th</sup> Ave S
- South County Ballfields ⇨ S. 358<sup>th</sup> St. & Military Road S.

## **Carnation**

- Tolt MacDonald Park ⇨ 31020 NE 40<sup>th</sup> St.

## **Preston**

- Preston Athletic Fields ⇨ 8625 310<sup>th</sup> Ave SE

## **Renton**

- Petrovitsky Park ⇨ 16400 Petrovitsky Rd. SE

## **Seattle**

- Steve Cox Memorial Park ⇨ 1321 SW 102<sup>nd</sup> St., Seattle

## **Woodinville**

- Cottage Lake Park ⇨ NE Woodinville-Duvall Rd. & 188<sup>th</sup> NE
- Northshore Athletic Fields ⇨ 14600 NE 145<sup>th</sup> St.



# SUBMIT A PROPOSAL

## Have a big idea?

Proposals will be accepted throughout the year. Please note, some opportunities are seasonal and require proposals early in the calendar year. Proposals may be submitted electronically in PDF or Microsoft Word format to [admin.parks@kingcounty.gov](mailto:admin.parks@kingcounty.gov).

Hard copies of proposals may be mailed or delivered to the address below. Confirmation for proposals received will be delivered by e-mail only.

## King County Parks and Recreation Division

Attn: Contract Administrator  
Mailstop: KSC-NR-0700  
201 S. Jackson Street, Suite 700  
Seattle, WA 98104

## Provide the following in your proposal:

1. Business name and/or contact person
2. Address, phone number, email address
3. Proposed location(s)
4. Project description
5. Benefit(s) to King County
6. Revenue projection
7. Qualifications and relevant experience
8. Proposed terms
9. Implementation schedule *(if appropriate)*
10. Additional information *(if appropriate)*

## Questions

Please submit your questions in writing to:

[admin.parks@kingcounty.gov](mailto:admin.parks@kingcounty.gov)

# EVALUATION AND SELECTION

King County Parks may select proposals that are determined to be in the best interest of the public, based on project compatibility with the selected location(s), projected revenue or other benefit to King County Parks Division, feasibility & timing of implementation, demonstrated record of success, prior experience and other relevant information.

King County Parks may select, in its sole discretion, proposals it deems most feasible and beneficial to the citizens of King County. Proposal selection does not imply acceptance of proposed terms; King County Parks may negotiate terms that differ from the proposed terms. Agreements will contain provisions appropriate to the particular proposal, consistent with King County policies and applicable law. King County may reject any or all proposals and this RFI&P process does not preclude King County from entering into agreements using other procedures.

The entity submitting a proposal agrees to complete all required forms and documents as required by Federal, State and local law if selected for consideration and contracting. By submitting a proposal, the proposers agree to the terms of this RFI&P.

# MORE INFORMATION ABOUT KING COUNTY PARKS

## **King County Parks Website**

[kingcounty.gov/recreation/parks](http://kingcounty.gov/recreation/parks)

## **Parks Partnership & Enterprise Initiatives**

[kingcounty.gov/recreation/parks/partners](http://kingcounty.gov/recreation/parks/partners)

## **King County Parks Business Plan**

[kingcounty.gov/recreation/parks/about/businessplan](http://kingcounty.gov/recreation/parks/about/businessplan)

## **King County Parks List**

[kingcounty.gov/recreation/parks/inventory/parks-list](http://kingcounty.gov/recreation/parks/inventory/parks-list)

## **King County Website**

[kingcounty.gov](http://kingcounty.gov)

## **King County Procurement**

[kingcounty.gov/operations/procurement](http://kingcounty.gov/operations/procurement)

# 2013 REQUEST FOR IDEAS & PROPOSALS

make our  
**5 MILLION**  
visitors  
your next  
customers

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