



King County Parks **Your**
Big Backyard  King County

Request for Ideas & Proposals

King County Parks maintains and operates one of the largest municipal park divisions in the nation and we're looking for ideas and proposals for new public-private partnership opportunities. If you have an idea, we want to hear it!

200 PARKS | 26,000 ACRES | 175 MILES OF TRAILS

2012 Request for Ideas & Proposals

HAVE AN IDEA? WE WANT TO HEAR IT.

Here are a few of the many opportunities available in our park system.

- Recreation and Adventure Activities
- Promotional Opportunities
- Gifts, Grants, Endowments
- Festivals and Events
- Organized Sporting Events
- Capital Project & Real Estate Development
- Historic Renovations
- Property Lease Agreements
- Eco-Tourism Opportunities
- Naming Rights and Sponsorship

6 GREAT REASONS TO PARTNER WITH PARKS

- Grants and/or matching funds are available via King County Parks community partnership programs
- Valuable, cost-effective publicity and media coverage for your project, program or business venture
- Create goodwill in the community and prominent brand recognition for your business
- Selected proposals will have a knowledgeable and motivated partner in the Parks Division
- Parks Division offers extensive indoor/outdoor recreational and infrastructure opportunities
- Leverage the Parks Division's extensive network of community relationships

2012 Request for Ideas & Proposals

RFI&P SUBMISSION REQUIREMENTS

Proposals will be accepted throughout the year. Please note, some opportunities are seasonal and require proposals early in the calendar year. Submit proposals via e-mail in an MS Word attachment to admin.parks@kingcounty.gov. Hard copies of proposals will be accepted if mailed or hand-delivered to the address below. Confirmation for proposals received will be delivered by e-mail only.

King County Parks and Recreation Division
201 S. Jackson Street, Suite 700
Seattle, WA 98104
Mailstop: KSC-NR-0700
Attn: Contract Administrator

Questions

Questions must be submitted in writing to admin.parks@kingcounty.gov or to the address above.

Proposals should contain the following information

1. Title & proposal summary
2. Individual or business name
3. Contact person, address, phone, e-mail
4. Proposal location
5. Project description
6. Qualifications and relevant experience
7. Summary of proposed terms
8. Revenue projections and benefit to King County
9. Timeframe for project implementation

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EVALUATION AND SELECTION

King County may select proposals that are determined to be in the best interest of the public, based on project compatibility with the selected location(s), projected revenue or other benefit to King County Parks Division, feasibility & timing of implementation, demonstrated record of success, prior experience and other relevant information. King County may select, in its sole discretion, proposals it deems most feasible and beneficial to the citizens of King County. King County may negotiate terms that differ from the terms initially submitted by proposers. Agreements will contain

provisions appropriate to the particular proposal, consistent with King County policies and applicable law. King County may reject any or all proposals and this RFI&P process does not preclude King County from entering into agreements using other procedures. The business or individual submitting a proposal agrees to complete all required forms and documents as required by Federal, State and local law if selected for consideration and contracting. By submitting a proposal, the proposers agree to the terms of this RFI&P.

Helpful Information About King County and King County Parks

King County Parks Website
kingcounty.gov/recreation/parks.aspx

King County Parks Business Plan
kingcounty.gov/recreation/parks/about/businessplan.aspx

Parks Partnership & Enterprise Initiatives
kingcounty.gov/recreation/parks/partners.aspx

King County Website
kingcounty.gov

King County Procurement
kingcounty.gov/procurement

1.9 MILLION RESIDENTS

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